

News Release

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Technology Experts Appointed *Small Business Specialist* by Microsoft Corp.

New designation distinguishes firm as experts in small-business solutions and services.

Monroe, Michigan – Monroe-based IT services company Technology Experts Corporation (TechExperts) announced today it has been awarded the Microsoft qualification of “Small Business Specialist.” The designation identifies the company as a trained and certified Microsoft business partner, with special technology-oriented skills, products and services designed specifically for small and medium sized companies.

To qualify as a Microsoft Small Business Specialist, TechExperts had to demonstrate expertise in planning and building solutions for small businesses, as well as earn certified status in Microsoft’s “Designing, Deploying and Managing a Network Solution for Small and Medium-Sized Business” competency.

Thomas Fox, president of TechExperts, said the qualification was sought after because the company works almost exclusively with small and medium sized companies and non-profit agencies.

“For smaller companies, technology isn’t just a useful tool any more – it is a business necessity,” Fox said. “The benefit of working with a Microsoft Small Business Specialist is that we’re specially trained in the setup, maintenance and management of small business networks. Our goal is to let business owners and managers focus on their businesses, not technology issues.”

In addition to being a Small Business Specialist, TechExperts is recognized as a Microsoft Certified Partner, with particular competency in Networking Infrastructure. The firm is located at 980 South Telegraph Road, and can be reached at (734) 457-5000, or toll free at (866) 993-9737.

About TechExperts

Founded in 2003, TechExperts is an IT service and repair company specializing in the technology needs of small and medium sized companies, and home users, throughout Southeast Michigan and Northwest Ohio.

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